

Announcing!

Delivering Financial Literacy Instruction to Adults

A new book for Financial Planning Educators

*by Dr. E. Thomas Garman, Professor Emeritus, Virginia Tech University
and Alan J. Gappinger, ChFC, CLU, RHU, CFP[®], CFEd[™], Masters in Financial
Planning, Chairman and Founder of the Heartland Institute of Financial Education*

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Delivering Financial Literacy Instruction to Adults details how quality workplace financial programs can change the personal financial behaviors of adults.

- Details how instructors can move adults ***from financial distress to financial well-being***
- Makes clear ***how to promote financial literacy*** to employers and community leaders
- Shows ***how to prove the business case*** for financial programs to employers, including the company's ***return on investment (ROI)***
- Published by the **Heartland Institute of Financial Education**, sponsor of the CFE Certified Financial Educator[®] certification program for financial practitioners

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